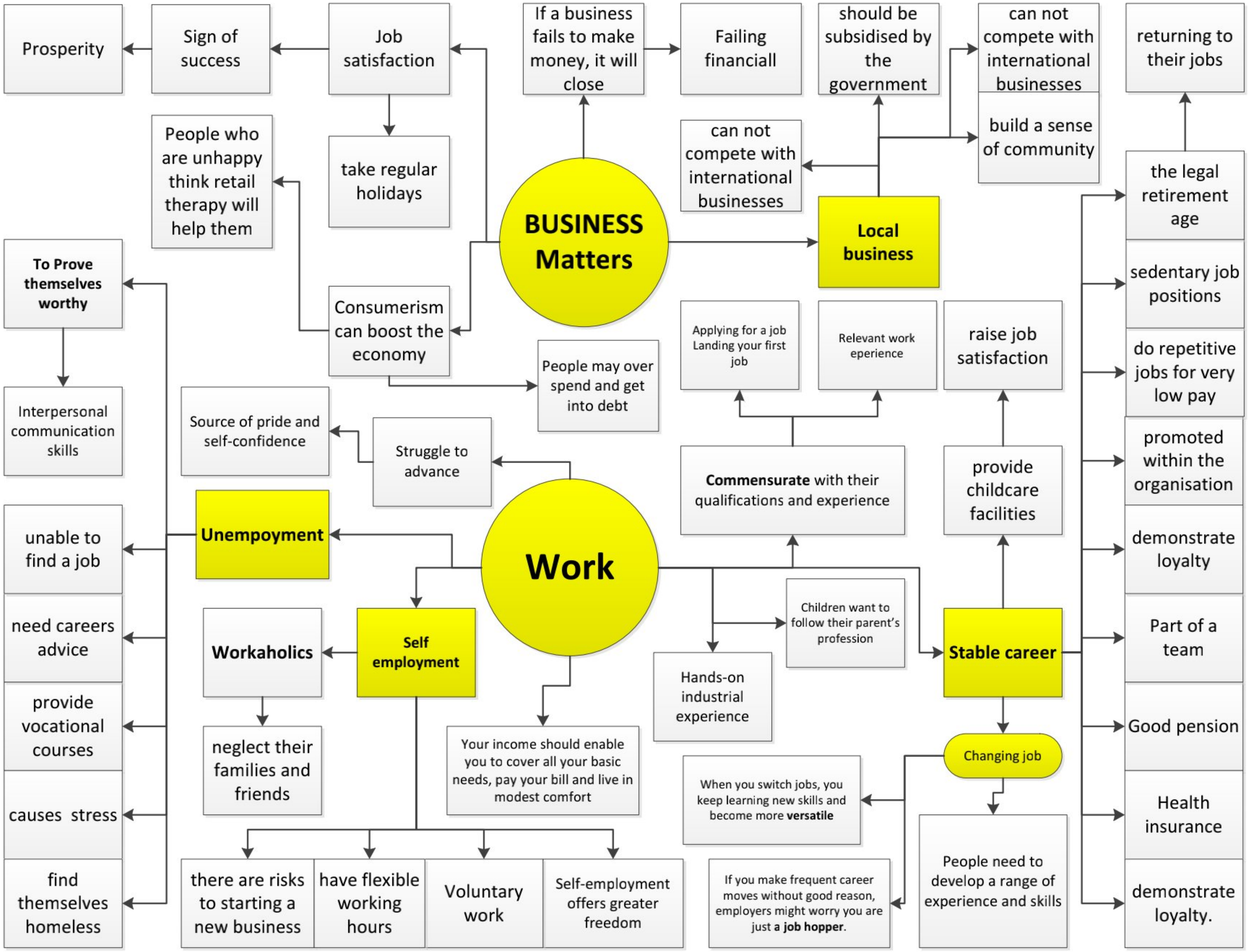
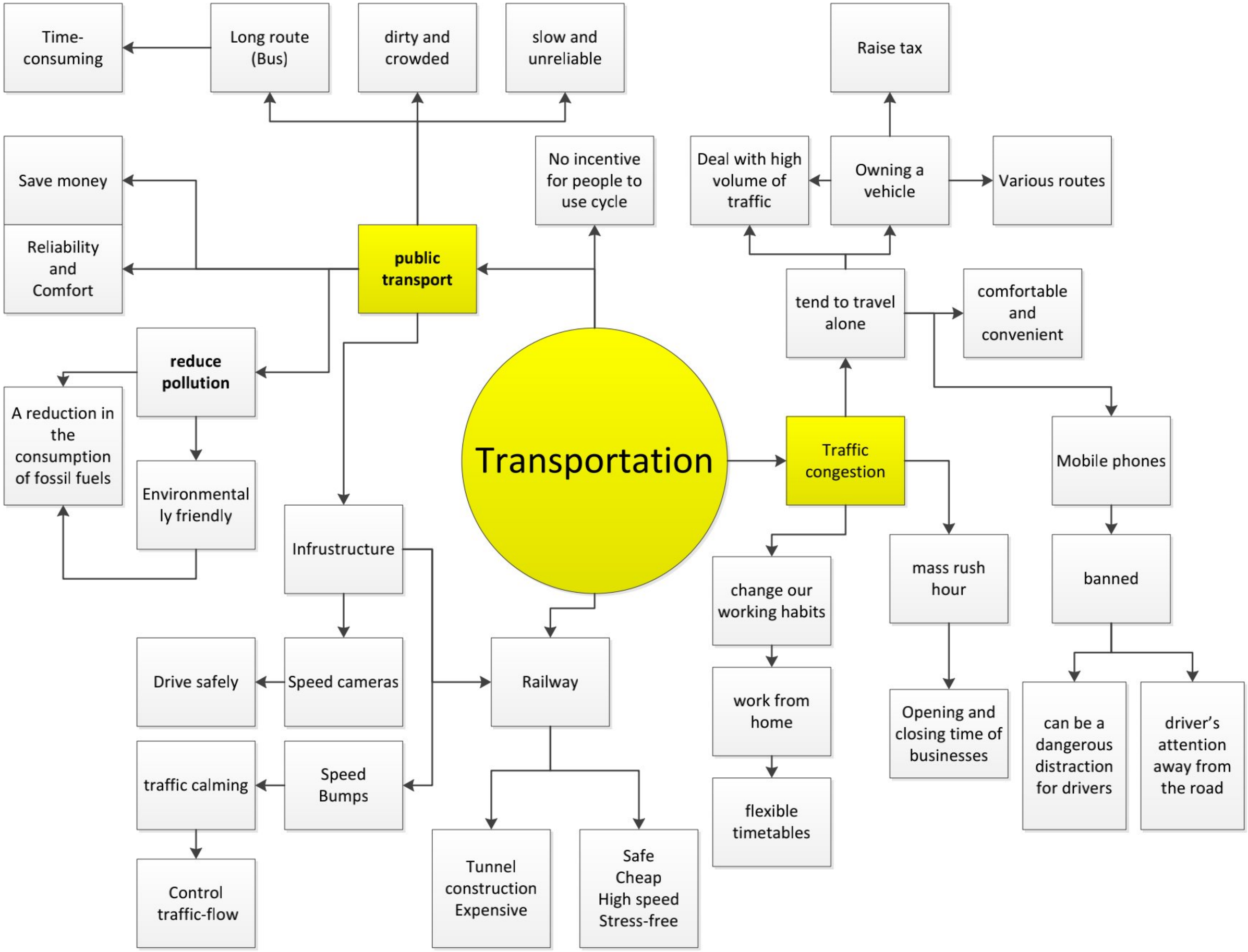
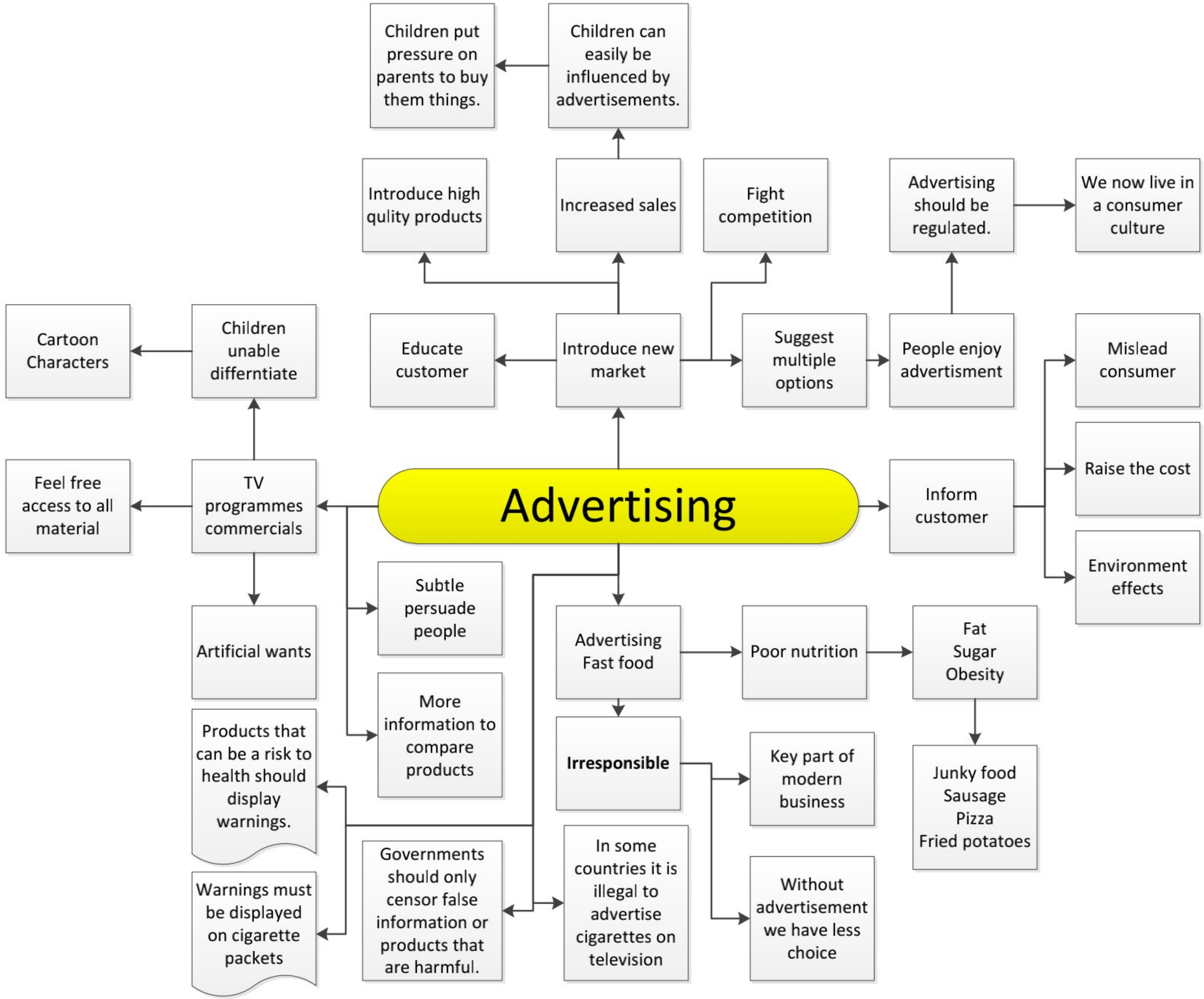
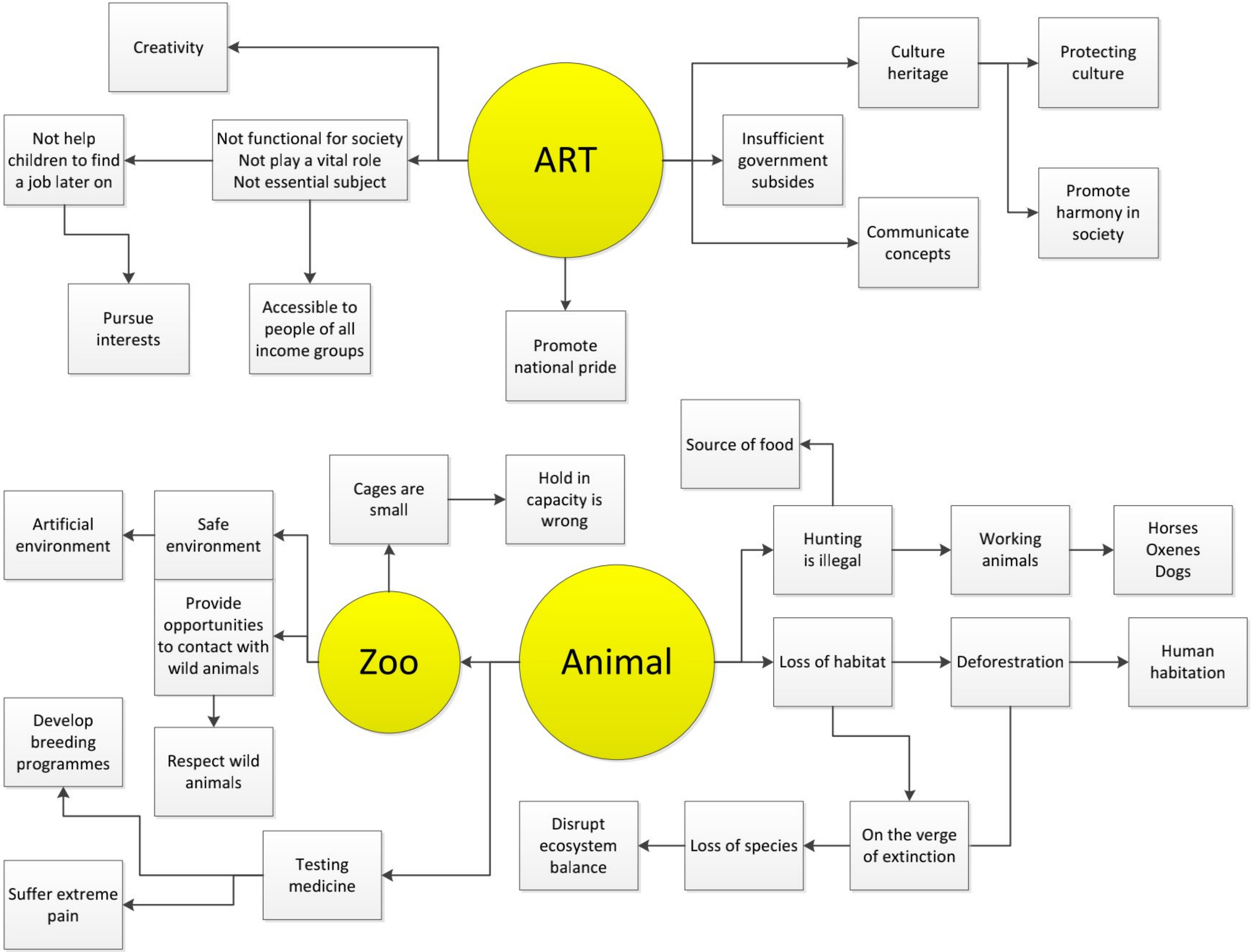
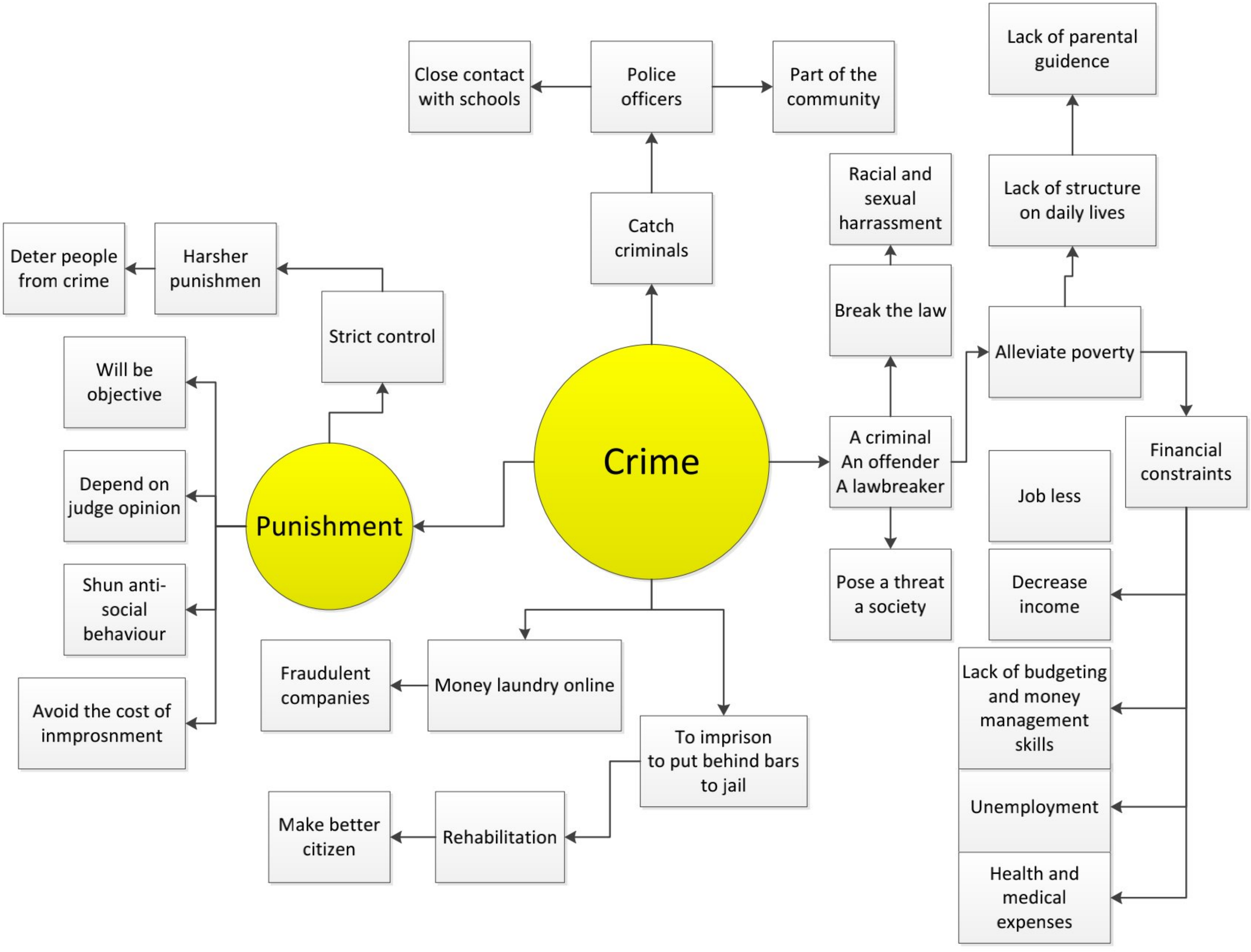
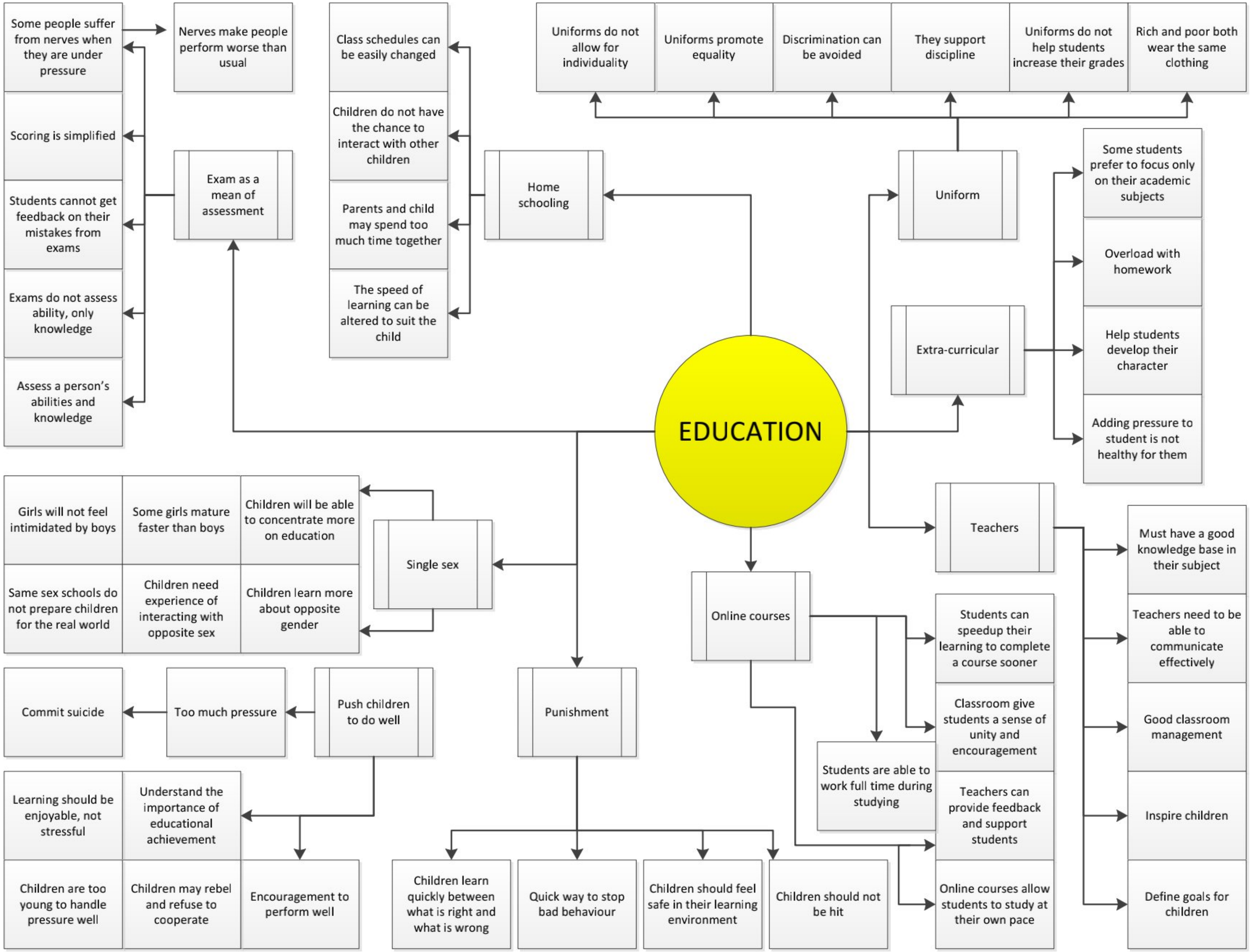

BUSINESS Matters
Prosperity
Sign of success
Job satisfaction
take regular holidays
People who are unhappy think retail therapy will help them
Consumerism can boost the economy
If a business fails to make money, it will close
Failing financiall
should be subsidised by the government
can not compete with international businesses
can not compete with international businesses
build a sense of community
Local business
People may over spend and get into debt
Work
To Prove themselves worthy
Interpersonal communication skills
Source of pride and self-confidence
Struggle to advance
Unempoyment
unable to find a job
need careers advice
provide vocational courses
causes stress
find themselves homeless
Workaholics
neglect their families and friends
Self employment
there are risks to starting a new business
have flexible working hours
Voluntary work
Self-employment offers greater freedom
Your income should enable you to cover all your basic needs, pay your bill and live in modest comfort
Hands-on industrial experience
Children want to follow their parent's profession
Applying for a job Landing your first job
Relevant work eperience
raise job satisfaction
Commensurate with their qualifications and experience
provide childcare facilities
Stable career
Changing job
When you switch jobs, you keep learning new skills and become more versatile
If you make frequent career moves without good reason, employers might worry you are just a job hopper.
People need to develop a range of experience and skills
returning to their jobs
the legal retirement age
sedentary job positions
do repetitive jobs for very low pay
promoted within the organisation
demonstrate loyalty
Part of a team
Good pension
Health insurance
demonstrate loyalty.

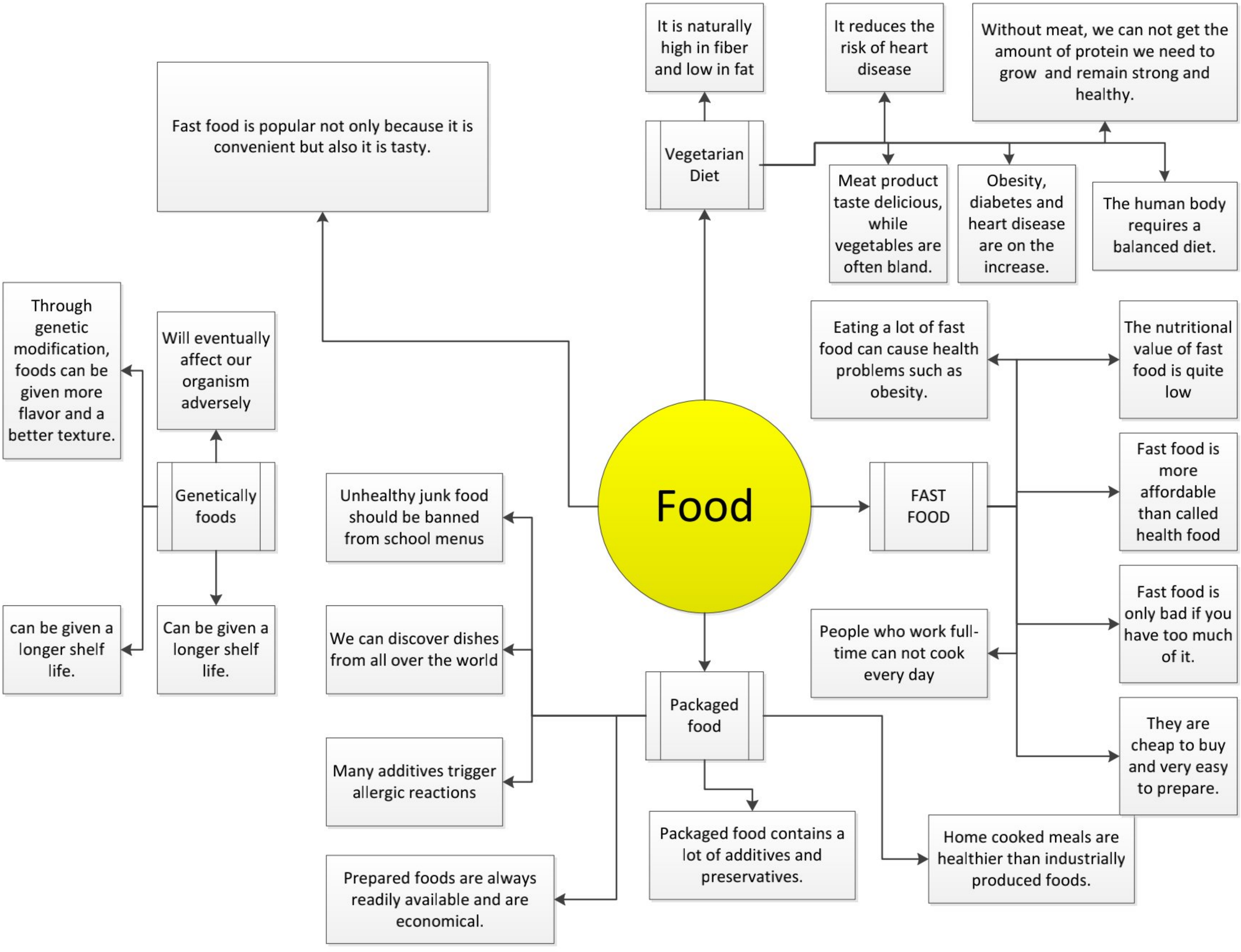

Transportation
public transport
Time-consuming
Long route (Bus)
dirty and crowded
slow and unreliable
Save money
Reliability and Comfort
No incentive for people to use cycle
reduce pollution
A reduction in the consumption of fossil fuels
Environmentally friendly
Infrustructure
Drive safely
Speed cameras
traffic calming
Speed Bumps
Control traffic-flow
Railway
Tunnel construction Expensive
Safe Cheap High speed Stress-free
Traffic congestion
Raise tax
Deal with high volume of traffic
Owning a vehicle
Various routes
tend to travel alone
comfortable and convenient
Mobile phones
change our working habits
work from home
flexible timetables
mass rush hour
Opening and closing time of businesses
banned
can be a dangerous distraction for drivers
driver's attention away from the road

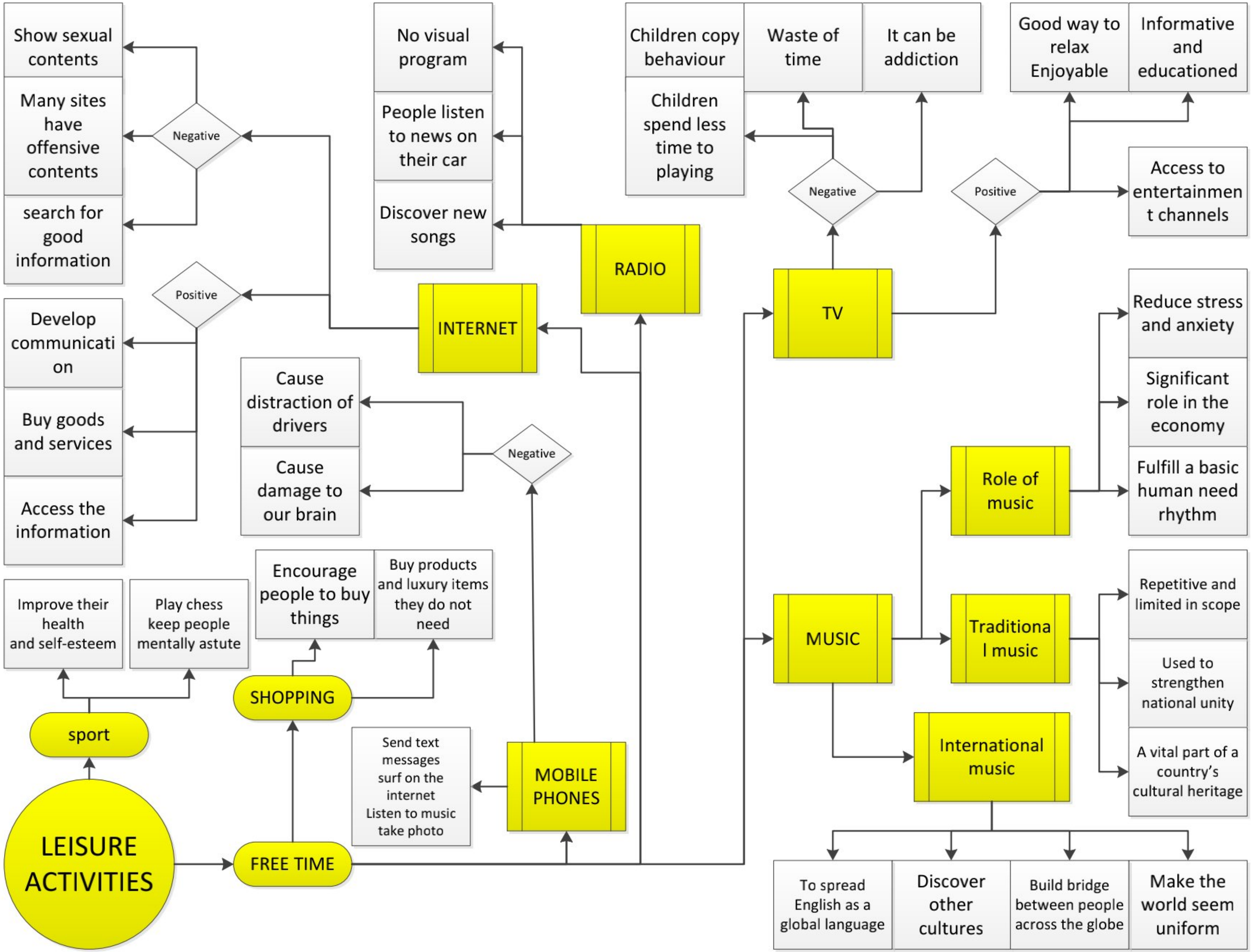

Advertising
Children put pressure on parents to buy them things.
Children can easily be influenced by advertisements.
Introduce high qulity products
Increased sales
Fight competition
Advertising should be regulated.
We now live in a consumer culture
Cartoon Characters
Children unable differntiate
Educate customer
Introduce new market
Suggest multiple options
People enjoy advertisment
Mislead consumer
Feel free access to all material
TV programmes commercials
Inform customer
Raise the cost
Environment effects
Artificial wants
Subtle persuade people
More information to compare products
Advertising Fast food
Poor nutrition
Fat
Sugar
Obesity
Junky food
Sausage
Pizza
Fried potatoes
Irresponsible
Key part of modern business
Without advertisement we have less choice
Products that can be a risk to health should display warnings.
Warnings must be displayed on cigarette packets
Governments should only censor false information or products that are harmful.
In some countries it is illegal to advertise cigarettes on television

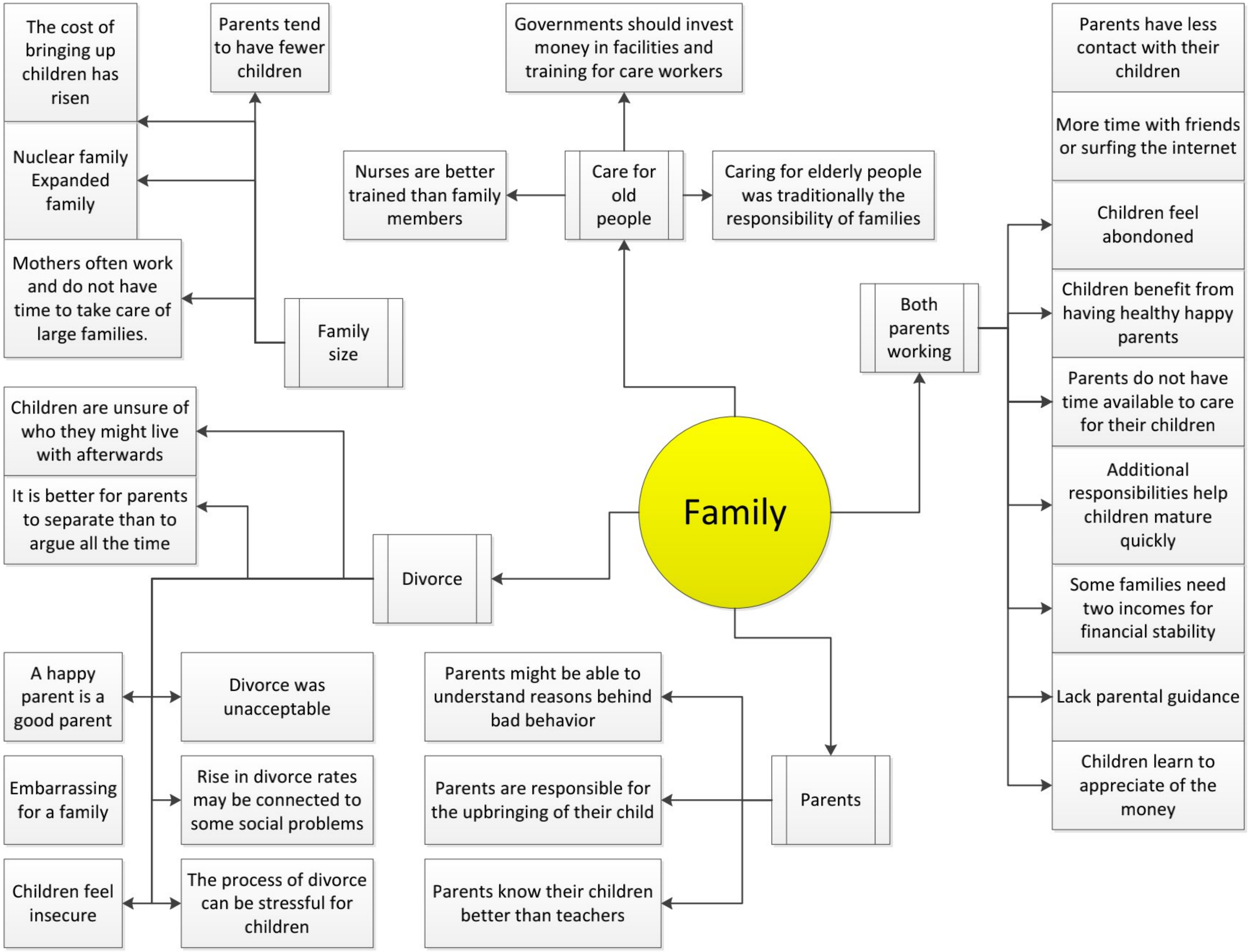

ART
Creativity
Not help children to find a job later on
Not functional for society
Not play a vital role
Not essential subject
Pursue interests
Accessible to people of all income groups
Promote national pride
Culture heritage
Protecting culture
Insufficient government subsides
Promote harmony in society
Communicate concepts
Animal
Source of food
Hunting is illegal
Working animals
Horses
Oxenes
Dogs
Loss of habitat
Deforestration
Human habitation
On the verge of extinction
Loss of species
Disrupt ecosystem balance
Zoo
Cages are small
Hold in capacity is wrong
Safe environment
Artificial environment
Provide opportunities to contact with wild animals
Respect wild animals
Testing medicine
Develop breeding programmes
Suffer extreme pain

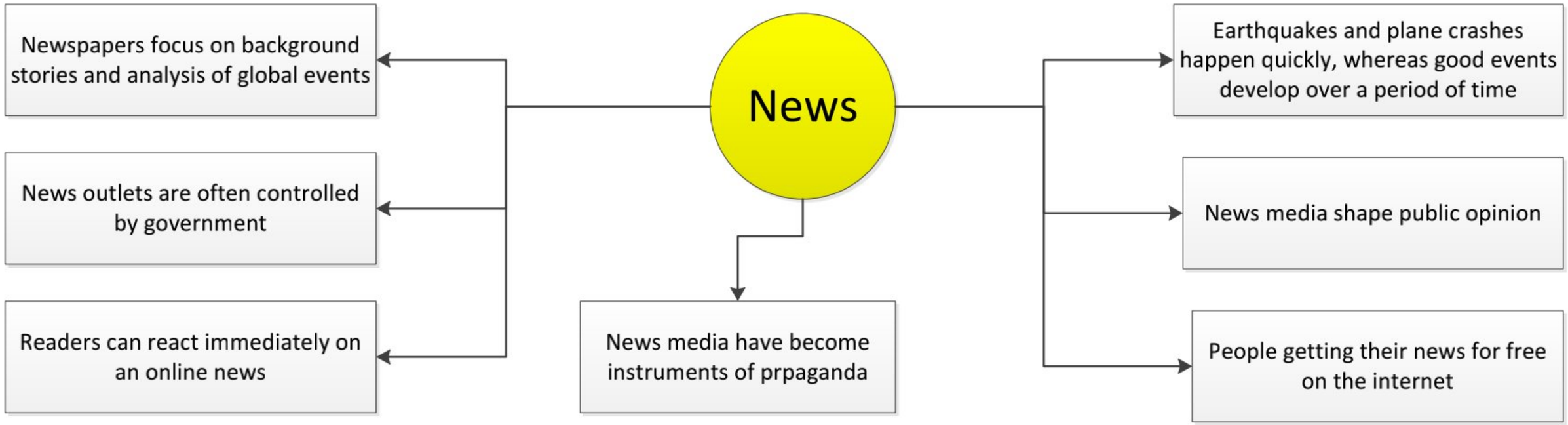

Crime
Catch criminals
Police officers
Close contact with schools
Part of the community
A criminal
An offender
A lawbreaker
Pose a threat a society
Break the law
Racial and sexual harrassment
Alleviate poverty
Lack of structure on daily lives
Lack of parental guidence
Financial constraints
Job less
Decrease income
Lack of budgeting and money management skills
Unemployment
Health and medical expenses
To imprison to put behind bars to jail
Money laundry online
Fraudulent companies
Rehabilitation
Make better citizen
Punishment
Strict control
Harsher punishmen
Deter people from crime
Will be objective
Depend on judge opinion
Shun anti-social behaviour
Avoid the cost of inmprosnment

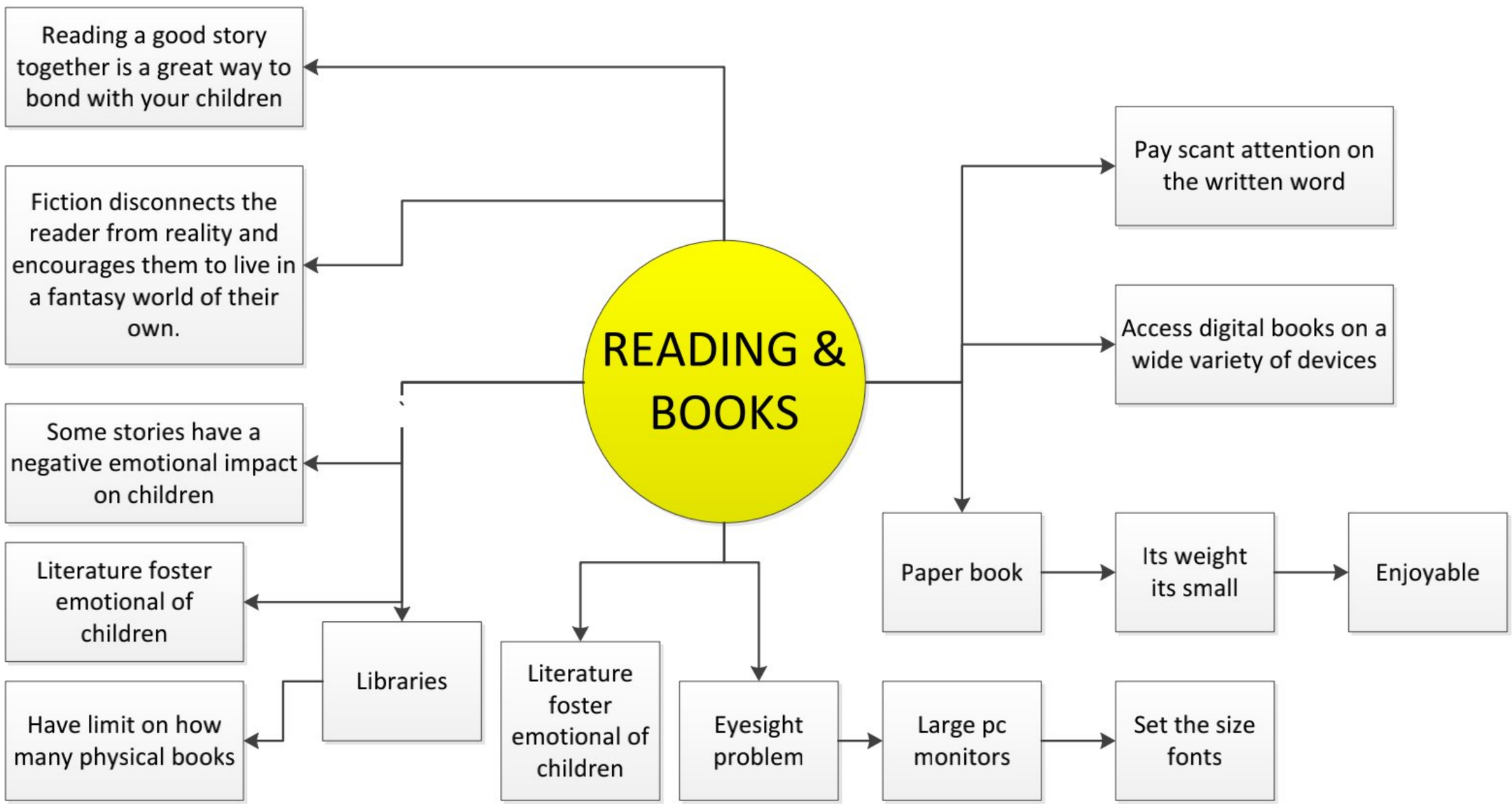

EDUCATION
Exam as a mean of assessment
Some people suffer from nerves when they are under pressure
Nerves make people perform worse than usual
Scoring is simplified
Students cannot get feedback on their mistakes from exams
Exams do not assess ability, only knowledge
Assess a person's abilities and knowledge
Home schooling
Class schedules can be easily changed
Children do not have the chance to interact with other children
Parents and child may spend too much time together
The speed of learning can be altered to suit the child
Uniform
Uniforms do not allow for individuality
Uniforms promote equality
Discrimination can be avoided
They support discipline
Uniforms do not help students increase their grades
Rich and poor both wear the same clothing
Extra-curricular
Some students prefer to focus only on their academic subjects
Overload with homework
Help students develop their character
Adding pressure to student is not healthy for them
Teachers
Must have a good knowledge base in their subject
Teachers need to be able to communicate effectively
Good classroom management
Inspire children
Define goals for children
Online courses
Students can speedup their learning to complete a course sooner
Classroom give students a sense of unity and encouragement
Teachers can provide feedback and support students
Online courses allow students to study at their own pace
Students are able to work full time during studying
Single sex
Girls will not feel intimidated by boys
Some girls mature faster than boys
Children will be able to concentrate more on education
Same sex schools do not prepare children for the real world
Children need experience of interacting with opposite sex
Children learn more about opposite gender
Push children to do well
Too much pressure
Commit suicide
Learning should be enjoyable, not stressful
Understand the importance of educational achievement
Children are too young to handle pressure well
Children may rebel and refuse to cooperate
Encouragement to perform well
Punishment
Children learn quickly between what is right and what is wrong
Quick way to stop bad behaviour
Children should feel safe in their learning environment
Children should not be hit

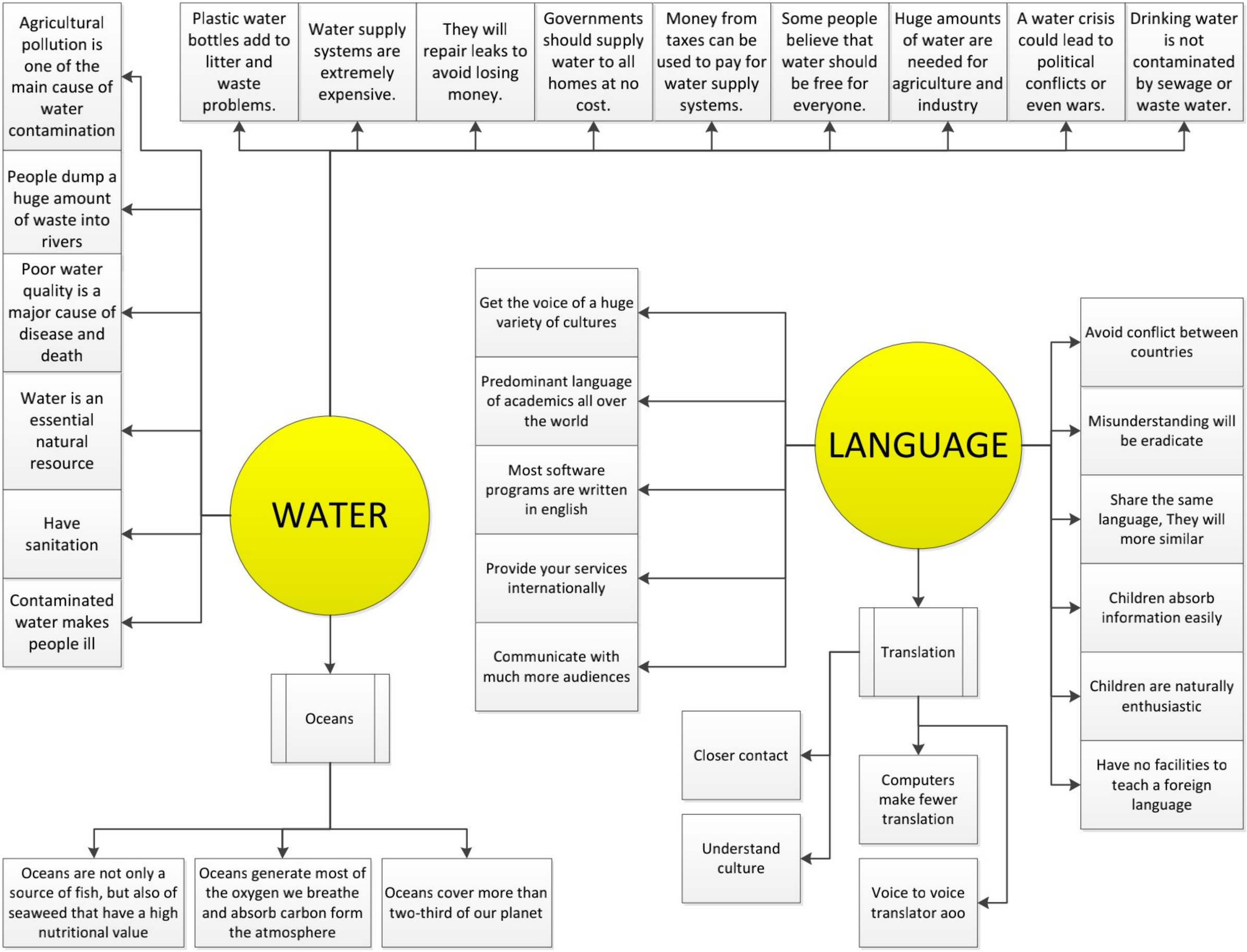

Food
Vegetarian Diet
It is naturally high in fiber and low in fat
It reduces the risk of heart disease
Without meat, we can not get the amount of protein we need to grow and remain strong and healthy.
Meat product taste delicious, while vegetables are often bland.
Obesity, diabetes and heart disease are on the increase.
The human body requires a balanced diet.
FAST FOOD
Eating a lot of fast food can cause health problems such as obesity.
The nutritional value of fast food is quite low
Fast food is more affordable than called health food
Fast food is only bad if you have too much of it.
People who work full-time can not cook every day
They are cheap to buy and very easy to prepare.
Home cooked meals are healthier than industrially produced foods.
Packaged food
Packaged food contains a lot of additives and preservatives.
Unhealthy junk food should be banned from school menus
We can discover dishes from all over the world
Many additives trigger allergic reactions
Prepared foods are always readily available and are economical.
Fast food is popular not only because it is convenient but also it is tasty.
Genetically foods
Will eventually affect our organism adversely
Through genetic modification, foods can be given more flavor and a better texture.
Can be given a longer shelf life.
can be given a longer shelf life.

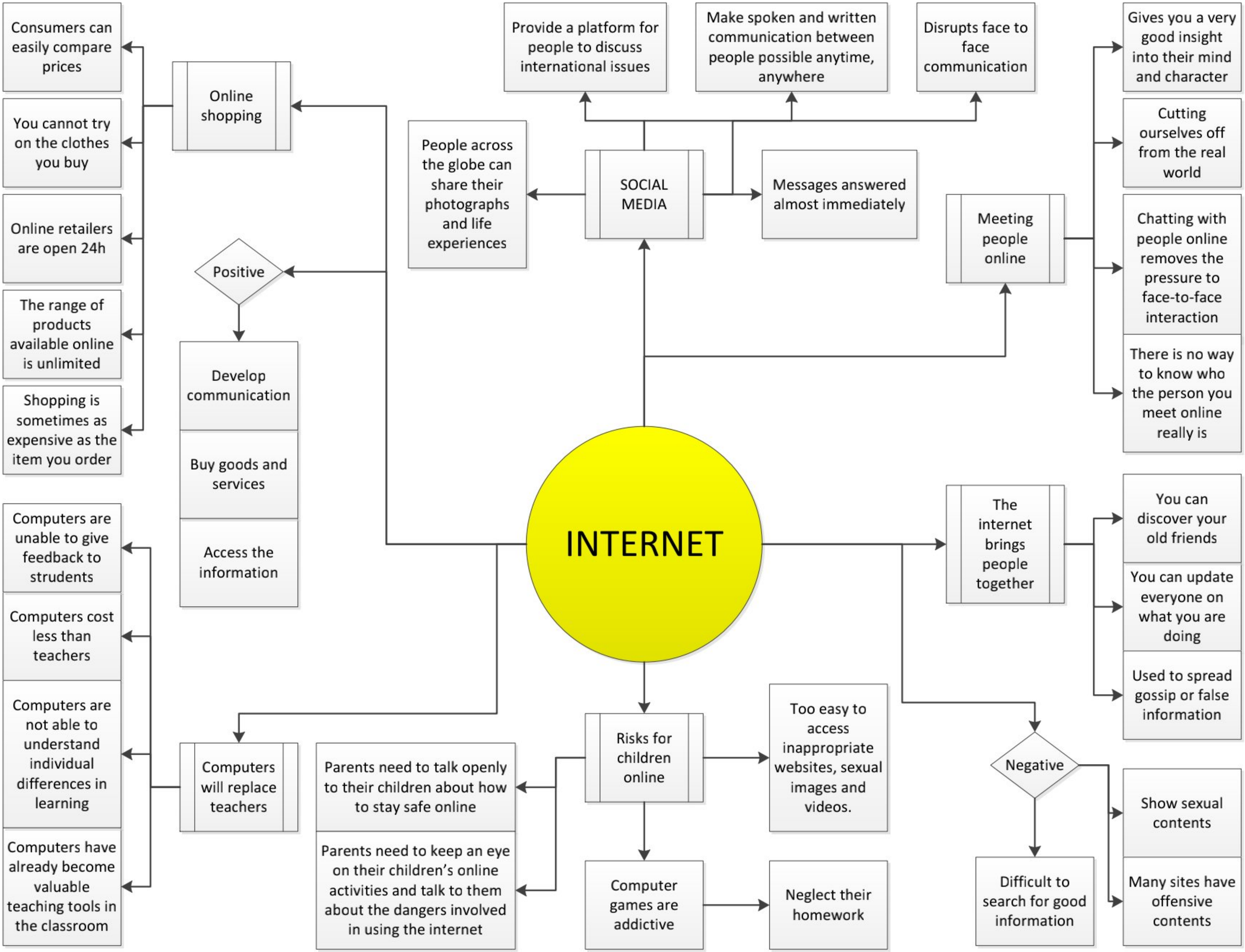

LEISURE ACTIVITIES
sport
Improve their health and self-esteem
Play chess keep people mentally astute
FREE TIME
SHOPPING
Encourage people to buy things
Buy products and luxury items they do not need
INTERNET
Negative
Show sexual contents
Many sites have offensive contents
search for good information
Positive
Develop communication
Buy goods and services
Access the information
Negative
Cause distraction of drivers
Cause damage to our brain
MOBILE PHONES
Send text messages surf on the internet Listen to music take photo
RADIO
No visual program
People listen to news on their car
Discover new songs
TV
Negative
Children copy behaviour
Waste of time
It can be addiction
Children spend less time to playing
Positive
Good way to relax Enjoyable
Informative and educationed
Access to entertainment channels
MUSIC
Role of music
Reduce stress and anxiety
Significant role in the economy
Fulfill a basic human need rhythm
Traditional music
Repetitive and limited in scope
Used to strengthen national unity
A vital part of a country's cultural heritage
International music
To spread English as a global language
Discover other cultures
Build bridge between people across the globe
Make the world seem uniform

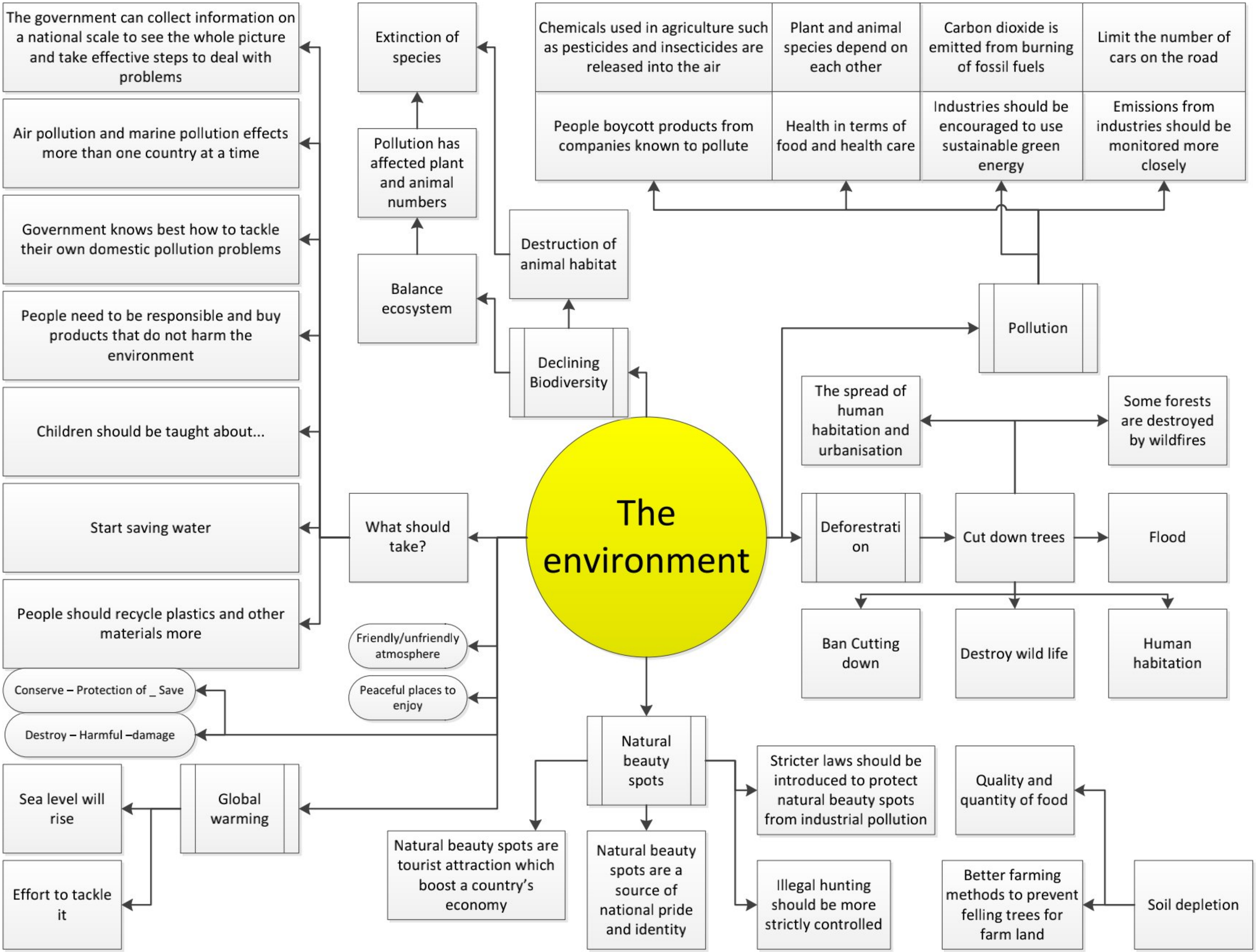

Family
Family size
Parents tend to have fewer children
The cost of bringing up children has risen
Nuclear family
Expanded family
Mothers often work and do not have time to take care of large families.
Care for old people
Governments should invest money in facilities and training for care workers
Nurses are better trained than family members
Caring for elderly people was traditionally the responsibility of families
Both parents working
Parents have less contact with their children
More time with friends or surfing the internet
Children feel abondoned
Children benefit from having healthy happy parents
Parents do not have time available to care for their children
Additional responsibilities help children mature quickly
Some families need two incomes for financial stability
Lack parental guidance
Children learn to appreciate of the money
Divorce
Children are unsure of who they might live with afterwards
It is better for parents to separate than to argue all the time
A happy parent is a good parent
Divorce was unacceptable
Embarrassing for a family
Rise in divorce rates may be connected to some social problems
Children feel insecure
The process of divorce can be stressful for children
Parents
Parents might be able to understand reasons behind bad behavior
Parents are responsible for the upbringing of their child
Parents know their children better than teachers

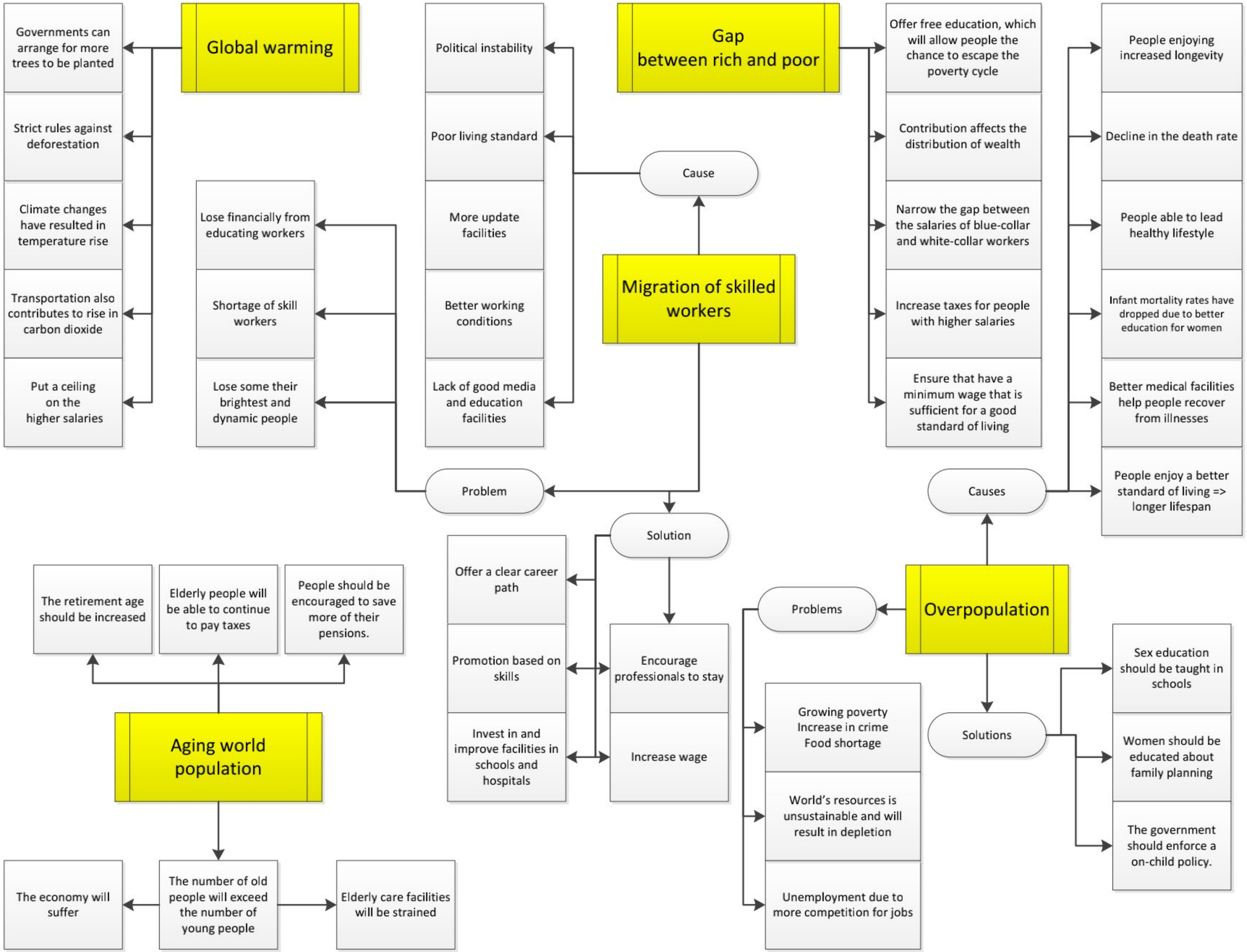

News
Newspapers focus on background stories and analysis of global events
News outlets are often controlled by government
Readers can react immediately on an online news
News media have become instruments of prpaganda
Earthquakes and plane crashes happen quickly, whereas good events develop over a period of time
News media shape public opinion
People getting their news for free on the internet


READING & BOOKS
Reading a good story together is a great way to bond with your children
Fiction disconnects the reader from reality and encourages them to live in a fantasy world of their own.
Some stories have a negative emotional impact on children
Literature foster emotional of children
Libraries
Have limit on how many physical books
Literature foster emotional of children
Eyesight problem
Large pc monitors
Set the size fonts
Pay scant attention on the written word
Access digital books on a wide variety of devices
Paper book
Its weight its small
Enjoyable

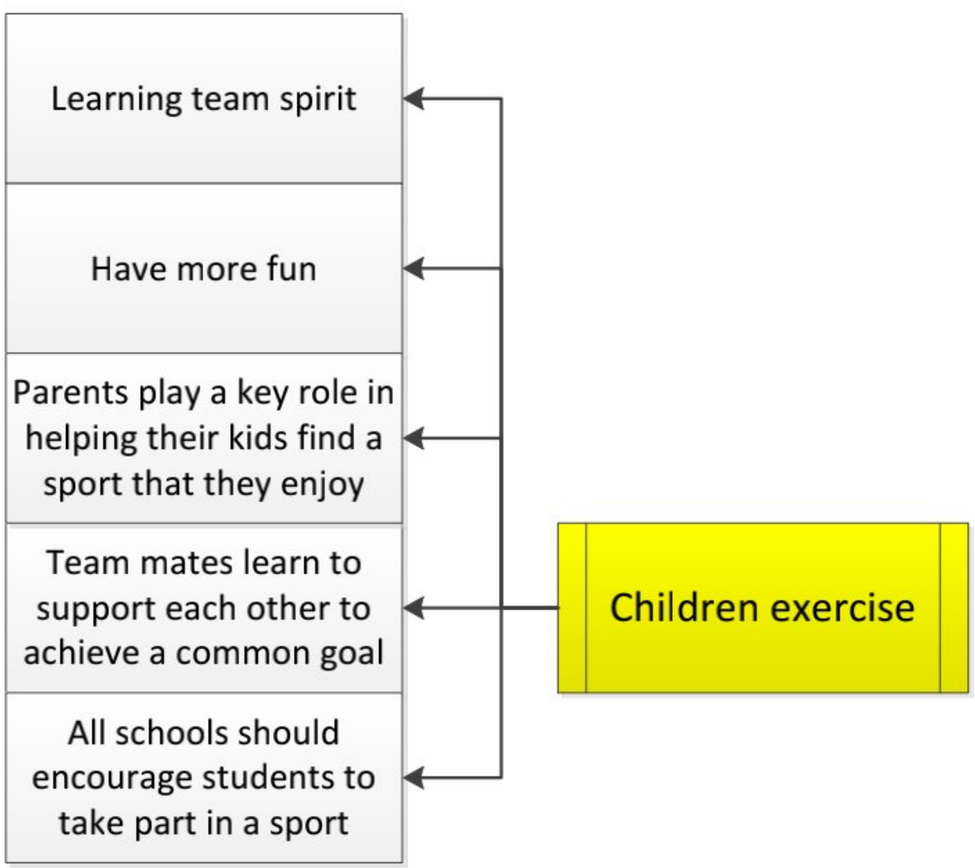

WATER
Agricultural pollution is one of the main cause of water contamination
People dump a huge amount of waste into rivers
Poor water quality is a major cause of disease and death
Water is an essential natural resource
Have sanitation
Contaminated water makes people ill
Plastic water bottles add to litter and waste problems.
Water supply systems are extremely expensive.
They will repair leaks to avoid losing money.
Governments should supply water to all homes at no cost.
Money from taxes can be used to pay for water supply systems.
Some people believe that water should be free for everyone.
Huge amounts of water are needed for agriculture and industry
A water crisis could lead to political conflicts or even wars.
Drinking water is not contaminated by sewage or waste water.
Oceans
Oceans are not only a source of fish, but also of seaweed that have a high nutritional value
Oceans generate most of the oxygen we breathe and absorb carbon form the atmosphere
Oceans cover more than two-third of our planet
LANGUAGE
Get the voice of a huge variety of cultures
Predominant language of academics all over the world
Most software programs are written in english
Provide your services internationally
Communicate with much more audiences
Translation
Closer contact
Understand culture
Computers make fewer translation
Voice to voice translator aoo
Avoid conflict between countries
Misunderstanding will be eradicate
Share the same language, They will more similar
Children absorb information easily
Children are naturally enthusiastic
Have no facilities to teach a foreign language

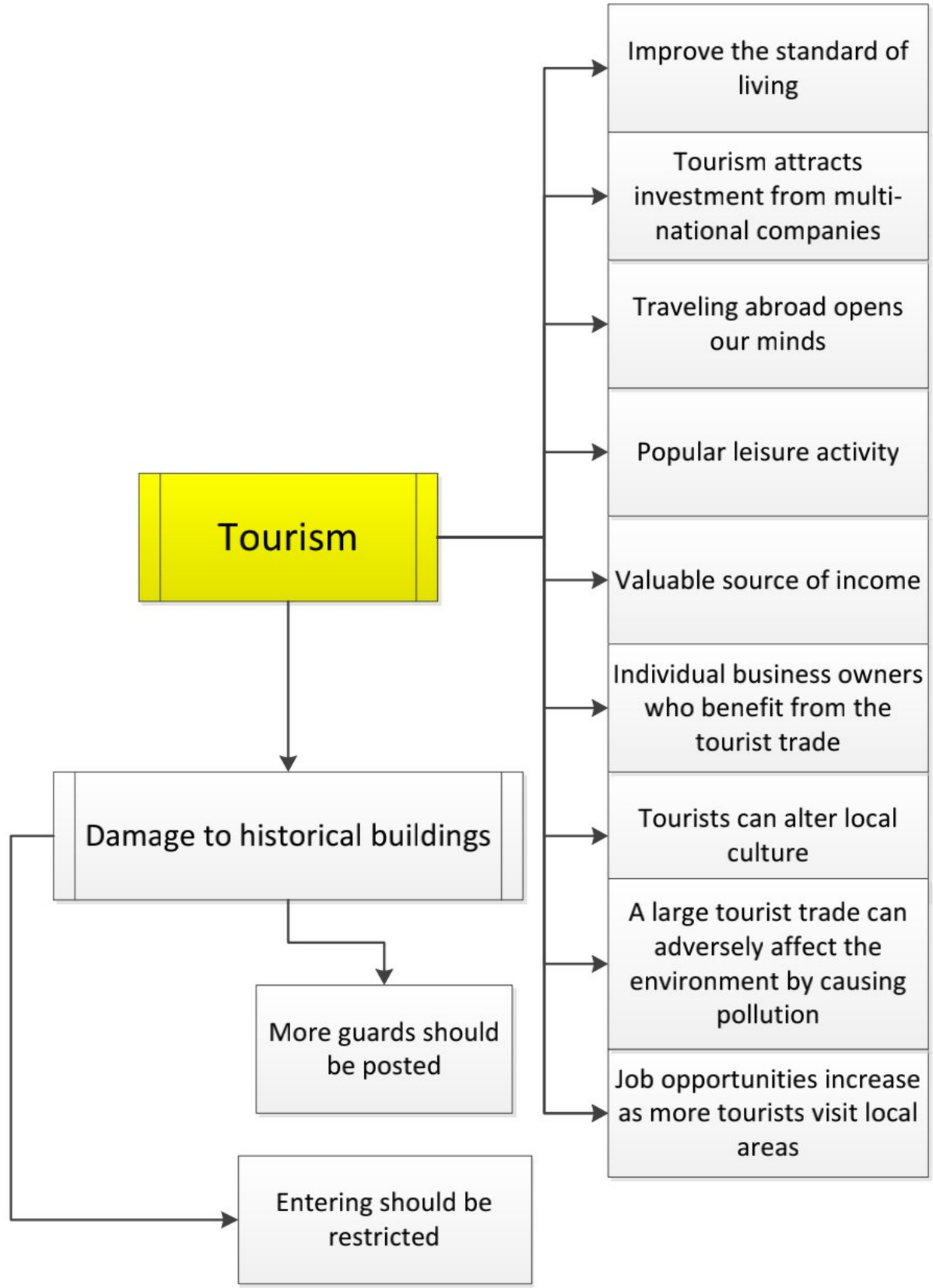

INTERNET
Online shopping
Consumers can easily compare prices
You cannot try on the clothes you buy
Online retailers are open 24h
The range of products available online is unlimited
Shopping is sometimes as expensive as the item you order
Positive
Develop communication
Buy goods and services
Access the information
SOCIAL MEDIA
Provide a platform for people to discuss international issues
Make spoken and written communication between people possible anytime, anywhere
Disrupts face to face communication
People across the globe can share their photographs and life experiences
Messages answered almost immediately
Meeting people online
Gives you a very good insight into their mind and character
Cutting ourselves off from the real world
Chatting with people online removes the pressure to face-to-face interaction
There is no way to know who the person you meet online really is
Computers will replace teachers
Computers are unable to give feedback to strudents
Computers cost less than teachers
Computers are not able to understand individual differences in learning
Computers have already become valuable teaching tools in the classroom
Risks for children online
Parents need to talk openly to their children about how to stay safe online
Parents need to keep an eye on their children's online activities and talk to them about the dangers involved in using the internet
Computer games are addictive
Neglect their homework
Too easy to access inappropriate websites, sexual images and videos.
The internet brings people together
You can discover your old friends
You can update everyone on what you are doing
Used to spread gossip or false information
Negative
Show sexual contents
Many sites have offensive contents
Difficult to search for good information


The environment
What should take?
The government can collect information on a national scale to see the whole picture and take effective steps to deal with problems
Air pollution and marine pollution effects more than one country at a time
Government knows best how to tackle their own domestic pollution problems
People need to be responsible and buy products that do not harm the environment
Children should be taught about...
Start saving water
People should recycle plastics and other materials more
Friendly/unfriendly atmosphere
Peaceful places to enjoy
Conserve – Protection of _ Save
Destroy – Harmful –damage
Global warming
Sea level will rise
Effort to tackle it
Declining Biodiversity
Destruction of animal habitat
Balance ecosystem
Pollution has affected plant and animal numbers
Extinction of species
Natural beauty spots
Natural beauty spots are tourist attraction which boost a country's economy
Natural beauty spots are a source of national pride and identity
Stricter laws should be introduced to protect natural beauty spots from industrial pollution
Illegal hunting should be more strictly controlled
Pollution
Chemicals used in agriculture such as pesticides and insecticides are released into the air
Plant and animal species depend on each other
Carbon dioxide is emitted from burning of fossil fuels
Limit the number of cars on the road
People boycott products from companies known to pollute
Health in terms of food and health care
Industries should be encouraged to use sustainable green energy
Emissions from industries should be monitored more closely
Deforestration
The spread of human habitation and urbanisation
Some forests are destroyed by wildfires
Cut down trees
Flood
Ban Cutting down
Destroy wild life
Human habitation
Quality and quantity of food
Better farming methods to prevent felling trees for farm land
Soil depletion


Global warming
Governments can arrange for more trees to be planted
Strict rules against deforestation
Climate changes have resulted in temperature rise
Transportation also contributes to rise in carbon dioxide
Put a ceiling on the higher salaries
Gap between rich and poor
Political instability
Poor living standard
More update facilities
Better working conditions
Lack of good media and education facilities
Cause
Migration of skilled workers
Lose financially from educating workers
Shortage of skill workers
Lose some their brightest and dynamic people
Problem
Solution
Offer free education, which will allow people the chance to escape the poverty cycle
Contribution affects the distribution of wealth
Narrow the gap between the salaries of blue-collar and white-collar workers
Increase taxes for people with higher salaries
Ensure that have a minimum wage that is sufficient for a good standard of living
Causes
People enjoying increased longevity
Decline in the death rate
People able to lead healthy lifestyle
Infant mortality rates have dropped due to better education for women
Better medical facilities help people recover from illnesses
People enjoy a better standard of living => longer lifespan
Offer a clear career path
Promotion based on skills
Invest in and improve facilities in schools and hospitals
Encourage professionals to stay
Increase wage
The retirement age should be increased
Elderly people will be able to continue to pay taxes
People should be encouraged to save more of their pensions.
Aging world population
The economy will suffer
The number of old people will exceed the number of young people
Elderly care facilities will be strained
Overpopulation
Problems
Growing poverty Increase in crime Food shortage
World's resources is unsustainable and will result in depletion
Unemployment due to more competition for jobs
Solutions
Sex education should be taught in schools
Women should be educated about family planning
The government should enforce a on-child policy.

Better coaching
Stricter rules
enhanced sports
equipment
Reduce the risk of injury
Challenge physically and psychologically
Our health is our greatest asset
Dangerous sports


Learning team spirit
Have more fun
Parents play a key role in helping their kids find a sport that they enjoy
Team mates learn to support each other to achieve a common goal
All schools should encourage students to take part in a sport
Children exercise


Tourism
Improve the standard of living
Tourism attracts investment from multi-national companies
Traveling abroad opens our minds
Popular leisure activity
Valuable source of income
Individual business owners who benefit from the tourist trade
Tourists can alter local culture
A large tourist trade can adversely affect the environment by causing pollution
Job opportunities increase as more tourists visit local areas
Damage to historical buildings
More guards should be posted
Entering should be restricted